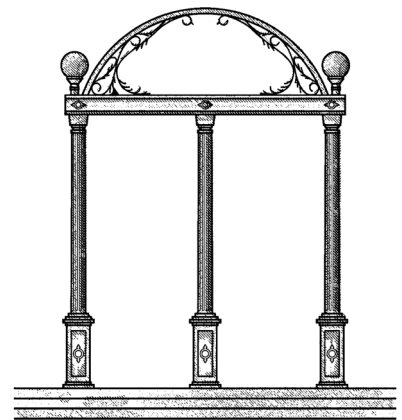


— COMMIT TO —
GEORGIA

The Campaign for the University of Georgia®

LEAVING A LEGACY
THROUGH GIFT & ESTATE PLANNING



“With planned giving, I can make a larger gift that will help more people than I could ever do on my own right now. I’d like to see more planned giving to benefit UGA because it really is an easy and powerful way to offer a meaningful gift.”

*—Betsy Camp
(BBA '74, JD '77)*

Planned giving is a great way to amplify your impact at the University of Georgia. Planned giving typically refers to situations in which you arrange for a gift now that will benefit the university at a later date. There are also planned gift options that allow you to make an immediate gift while retaining an interest during your lifetime. Through a planned gift, you can establish a personal legacy while also ensuring that the university will continue to thrive in the years ahead.

YOUR GIFT	Bequest in Will	Gift of Life Insurance	Gift of Retirement Assets
YOUR GOAL	Make a legacy commitment while retaining flexibility in the event circumstances change	Leverage giving to amplify the impact at Georgia beyond what you thought possible	Eliminate twofold taxation on IRAs or other qualified retirement plans
HOW TO MAKE A GIFT	Designate the "University of Georgia Foundation" as beneficiary of a specific amount or a percentage of your residual estate*	Designate the "University of Georgia Foundation" as beneficiary of all or a percentage of your life insurance policy*	Contact the plan administrator to name the "University of Georgia Foundation" as beneficiary of all or a portion of the balance of retirement your assets*
POTENTIAL BENEFITS	<ul style="list-style-type: none"> • Retain control of assets during lifetime • Gift is revocable in the event personal circumstances change • Allows flexibility to provide for family while designating a percentage of remainder to support philanthropic goals • Donation may be exempt from future estate taxes 		

**Though term life insurance and contingent gifts qualify for membership to the Heritage Society, they do not count in campaign or fundraising totals.*

IT'S EASY & YOU HAVE OPTIONS

Leaving a legacy is not as difficult as one may think. There are several ways to make a difference at the University of Georgia and above are three of the easiest ways to make a lasting impact.

In addition to the above options, there are other planned gift instruments that allow an immediate income charitable tax deduction while receiving income for life. For more information on the options available, please visit legacy.uga.edu or call 706-542-8140.

The Office of Gift and Estate Planning at the University of Georgia is here to answer any questions. We can examine your situation and together with your professional advisor, help identify a way to support our mission that is most appropriate for you.

The proper entity to designate as beneficiary is the "University of Georgia Foundation." The Foundation's tax ID number is 58-6033837.



The Heritage Society recognizes alumni and friends who have made deferred commitments to benefit the university. To learn more about membership in this special group, please call the Office of Gift and Estate Planning at 706-542-8140 or visit legacy.uga.edu.

