




COMPREHENSIVE CAPITAL CAMPAIGN NARRATIVE

Commit To Georgia

OUR COMMITMENTS (OUR CAMPAIGN PRIORITIES)	WHY OUR CAMPAIGN PRIORITIES MATTER		
	Better LEARNING Environment (input)	Better LEADERS (output)	Better Quality of LIFE (outcome)
 <p>Removing barriers and opening doors for UGA students.</p> <ul style="list-style-type: none"> • Need-based scholarship • Merit-based scholarship 	Give more students access to UGA’s unparalleled learning environment.	A student who gains access to UGA through scholarship support becomes a leader with a <i>broad perspective</i> who is committed to his or her community and state.	<p><i>Micro:</i> That student may secure an otherwise unattainable job.</p> <p><i>Macro:</i> S/he may change the world by curing a disease, inventing a revolutionary product, or starting a business.</p>
 <p>Enhancing the learning environment at UGA.</p> <ul style="list-style-type: none"> • Experiential learning • Faculty support • Facilities 	Improve the learning environment and help UGA reach new levels of greatness by: <ul style="list-style-type: none"> • Supporting experiential learning opportunities. • Creating more opportunities for faculty-student interaction. • Building top-notch facilities. 	UGA students become <i>inspired</i> leaders because of the mentorship and real-world experience they gain at UGA.	<p><i>Micro:</i> UGA students are prepared for their futures and comfortable in their chosen endeavors.</p> <p><i>Macro:</i> Governments, communities, businesses, and other fields benefit from the direct influence of UGA alumni.</p>
 <p>Solving grand challenges for our state and world.</p> <ul style="list-style-type: none"> • Faculty support (endowed chairs & professorships) • Research support • Service support • Facilities 	Foster a learning environment and research enterprise that solves some of the biggest issues we face as a state, a nation, and a global community.	UGA research informs leaders in business, politics, etc., who in turn, effect change in the world.	<p><i>Micro:</i> UGA students gain confidence, problem-solving skills, and experience tackling real-world issues.</p> <p><i>Macro:</i> Diseases are eradicated. Food supply issues are subsided. The water and land in our state are cleaner. ETC.</p>